

# StarPOINTS Loyalty Program Collaboration with Rosalita's Cantina

**Bali, December 7th, 2022** - StarWORKS Global is pleased to announce that we are partnering with Rosalita's Cantina to implement [StarPOINTS](#) Loyalty Programs. This collaboration marks a milestone for our company as we continue to move forward and revolutionize the hospitality industry.

## Loyalty Program in Travel, Entertainment, and Hospitality Industry



Loyalty Programs, photo by [Pexels](#)

Industry around the world is starting to move forward and incorporate blockchain technology into their customer loyalty program. The hope is that blockchain technology will transform traditional and complex loyalty programs into more streamlined and simplified loyalty programs. For example, discount coupons are no longer the biggest draw-ins with the customer. Customers tend to engage with more free or complimentary treats.

Food industry around the world is starting to create a unique way to combine technology with culinary innovation. Quiznos Restaurants, Subway, and Starbucks are now implementing new loyalty programs (eat, drink, and earn points rewards) and accepting new means of digital payments of cryptocurrency.

This is an exciting time for StarWORKS Global and Rosalita's Cantina because our partnership will enhance customer experiences and offer valuable assets as rewards that will bring more benefits. Customers at Rosalita's Cantina can sign up for StarPOINTS loyalty programs and receive various benefits by purchasing at the restaurant.

### **What Are StarPOINTS Loyalty Programs?**

StarPOINTS is a blockchain-based loyalty program that is developed by StarWORKS Global. Members of StarPOINTS will receive crypto rewards for each transaction at any merchant within the StarWORKS ecosystem, including Rosalita's Cantina.

### **How to Join StarPOINTS Loyalty Programs**

Customers can easily apply and join StarPOINTS loyalty programs. Here is the easy way to join.

- Download the [StarWALLET](#) app from the [PlayStore](#) or [App Store](#).
- Sign up for the StarWALLET app, and fill in all of the required fields.
- Click the link that was sent to your email to activate your StarWALLET account.
- Your StarPOINTS loyalty program will be activated and ready to use

### **Benefits of StarPOINTS Loyalty Programs.**



**Benefits of Loyalty Program**, photo by [Pexels](#)

**Starting from December 7th, 2022**, customers of Rosalita's Cantina who apply for StarPOINTS Loyalty Programs, will receive various benefits. Here are some of the benefits that members will receive.

- Members can earn STARXP points by purchasing foods and beverages at Rosalita's Cantina.
- Redeem STARXP points for future transactions at Rosalita's Cantina or other merchants within the StarWORKS ecosystem.
- STARXP points can be kept as an asset for trading with other cryptocurrencies or converted into fiat money.
- Non-expiring loyalty points. Members can keep and use their points as long as members do not terminate their membership.
- Members can easily buy points through the StarWALLET app.

### **About StarWORKS Global**

[StarWORKS GLOBAL](#) is a technology developer that is commercializing an integrated ecosystem aimed at streamlining and revolutionizing the global Tourism, Entertainment, and Hospitality industries.

## **About Rosalita's Cantina**

Rosalita's Cantina is a fun and festive restaurant and bar combining the best cuisine of a Texas Steakhouse with classic Mexican, along with a fully stocked bar featuring Margaritas. Rosalita's Cantina is located in the heart of Seminyak, a buzzing and trendy seaside village in the southern part of Bali.

## **Press Contact**

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