

Take a Look Back at StarHUB 1.0 Party by StarWORKS Global

Description:

StarWORKS Global recently hosted an event to introduce businesses to the potential integration of the company's products and services, and how the innovations can be used to empower business operations in today's digital era.

Keywords:

- StarHUB
- StarPOINTS
- SHC
- NFC
- NFC wristband
- Membership club

As the new year of 2025 begins, StarWORKS Global has many goals and plans for this year, one of which is to continue expanding the company's reach to a larger audience through innovative products and services. One of the most recent events created to achieve that goal was the StarHUB 1.0 Party at The Social Seminyak Bali on March 14th, 2024. Let's get into how the event went!



StarHUB 1.0 Party

StarHUB 1.0 Party became StarWORKS Global's first major event in 2025. This event was primarily designed to bring together business owners and serve as a "platform" for introducing

StarWORKS' product ecosystem, including the SHC Membership Club and the StarPOINTS rewards program.

1. SHC Membership Club

SHC Membership Club by StarHOSPITALITY is one of the newest products developed within the StarWORKS ecosystem. Members of this innovative blockchain-powered membership club can receive a variety of hospitality experience benefits, such as cashback, discounts, monthly income, exclusive services, and special promotions at SHC's official venues. The membership also has many venues on the island of Bali, including restaurants, villas, nightclubs, and more. It does not stop there; SHC Club is powered by technology and is incorporating its own SHC token, which serves as a valuable asset that can be traded on decentralized exchanges or transferred over the counter via the SHC Membership Club app. It's a revolutionary approach to hospitality, with each tier allowing members to enjoy a tailored selection of benefits and unforgettable dining experiences.

2. StarPOINTS rewards program

StarPOINTS is an app-based rewards program created by StarWORKS Global, which has many merchants throughout Bali and offers members free food, drinks, cashback, and even free rewards. The rewards program is primarily available through StarWORKS' super app, the StarWALLET app. However, because it is backed by technology, its applications can be seamlessly expanded beyond an app and take the form of cards and even wristbands. The StarPOINTS rewards program is also intended to be integrated with the SHC Membership Club, where members will receive rewards, cashback, and passive income in the form of StarXP reward points (StarPOINTS' currency). These points can then be used and redeemed at various locations within the SHC membership club and StarPOINTS business merchants. StarPOINTS is at the forefront of revolutionizing the world's tourism, hospitality, and entertainment industries.



The event is filled with entertainment and discussions

StarWORKS Global recently hosted a StarHUB 1.0 Party to discuss and interact with attendees about how the company's innovative products and services can help businesses gain a competitive advantage in the digital space. Aside from that, the event features a number of entertainment activities, such as virtual reality games and an afterparty hosted by resident DJs. The StarHUB 1.0 Party is also held at one of the SHC locations and sponsored by a StarPOINTS merchant, The Social Seminyak Bali, making it easier for attendees to integrate the company's technology. The event has also become more unique by offering a variety of exciting incentives such as cashback, free rewards, free drinks, and complimentary meals to participants who meet certain criteria during the event.

The event has also become more appealing because it is intended to be entirely cashless. As a solution, participants are given StarPOINTS NFC (Near Field Communication) wristbands to use as a payment alternative to cash.

What is NFC?

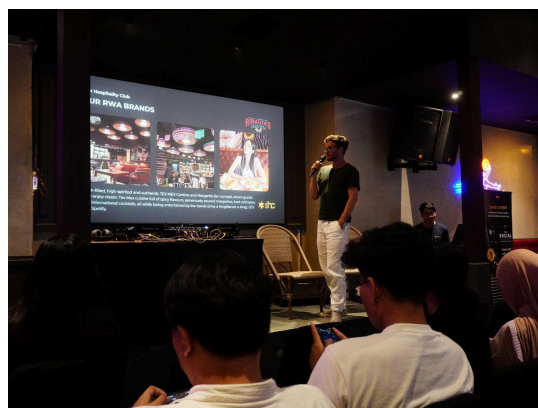
NFC (Near Field Communication) is a short-range wireless communication technology that allows devices to share data when they are in close proximity. NFC technology was created to address these limitations, and it has since grown in popularity, becoming an essential component in many modern applications, particularly contactless payments and device pairing. The popularity of NFC has encouraged many global giants to incorporate the technology whenever new products are introduced.



StarHUB 1.0 Party's integration with NFC wristbands

At the recent StarHUB 1.0 Party event, StarPOINTS used technology to transform how attendees interacted, paid, and enjoyed the event. In this case, the wristbands function as digital wallets, allowing attendees to store funds that can be used to make payments without the need for physical cash or credit cards. They also offer significant advantages such as speed, security, and ease of use. Attendees can pay for food and drinks by simply tapping the wristband on the StarPOINTS Point of Sale device at the cashier, eliminating the need to bring enough cash. isn't it easy?

At its core, the NFC wristband is a passive device that communicates with a payment terminal via short-range wireless technology. While the NFC wristband does not hold actual funds, it does store data that connects to a digital wallet or account where funds are managed. The digital wallet is linked to the StarCHAIN blockchain network, where every transaction is verified and securely recorded. When an attendee tops up, the funds deposited are automatically converted into StarXP, the point system used in the StarPOINTS ecosystem. The NFC wristbands simply trigger a payment request for each transaction made at the event, which is then verified by the blockchain. This blockchain ensures that the appropriate amount of StarXP is deducted from the user's account and that the transaction is permanently recorded on the ledger. Each payment is secure and tamper-proof, preventing a variety of fraudulent activities.



What's next for StarWORKS?

The StarHUB 1.0 party serves as a stepping stone for StarWORKS Global, allowing it to expand its products and services while also introducing StarWORKS and other cutting-edge technology

to a larger audience. We would like to thank everyone who attended the event and has joined the journey to revolutionize entertainment, hospitality, and tourism through cutting-edge technologies. This is not the end, as many exciting innovations and more interesting events are planned for 2025 as part of StarWORKS' broader digital influence, so stay tuned!